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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

#### **Petition for Cancellation**

Notice is hereby given that the following party requests to cancel indicated registration.

#### **Petitioner Information**

Name	Paramount Group, Inc.		
Entity	Corporation	Citizenship	Delaware
Address	1633 Broadway, Suite 1801 New York, NY 10019 UNITED STATES		

Attorney information	Eric T. Fingerhut Dykema Gossett PLLC 1300 I Street, N.W. Suite 300 Washington, DC 20005 UNITED STATES
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## Registration Subject to Cancellation

Registration No	3421709	Registration date	05/06/2008
Registrant	Paramount Destinations Inc.; 520A Old Stoney Road Corolla, NC 27927 UNITED STATES	DBA Paramount Des	tinations

# Goods/Services Subject to Cancellation

Class 036. First Use: 2007/03/28 First Use In Commerce: 2007/03/28

All goods and services in the class are cancelled, namely: Real property management for vacation homes

#### **Grounds for Cancellation**

Priority and likelihood of confusion	Trademark Act section 2(d)
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# Marks Cited by Petitioner as Basis for Cancellation

U.S. Application No.	85310552	Application Date	05/03/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	PARAMOUNT GROUP		

Design Mark	PARAMO	OUNT (	GROUP
Description of Mark	NONE		
Goods/Services	real estate services, namely,	Class 036. First use: First Use: 1979/11/28 First Use In Commerce: 1979/11/28 real estate services, namely, rental, leasing, and management of commercial property, offices, and office space	
U.S. Application No.	85310554	Application Date	05/03/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	PARAMOUNT GROUP		
Design Mark	PARAMO	OUNT (	GROUP
Description of Mark	NONE		
Goods/Services	Class 037. First use: First Use: 1979/11/28 First Use In Commerce: 1979/11/28 construction project management services; real estate development and construction of commercial, residential and retail property		
U.S. Application No.	85310550	Application Date	05/03/2011
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark

PARAMOUNT GROUP

Design Mark	PARAMOUNT GROUP
Description of Mark	NONE
Goods/Services	Class 036. First use: First Use: 1979/11/28 First Use In Commerce: 1979/11/28
	funds investment; management of a capital investment fund; real estate funds investment services; financing of real estate development projects; real estate financing services; management of private equity funds; and real estate investment trust management services

U.S. Application No.	85310556	Application Date	05/03/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	PARAMOUNT GROUP REAL	ESTATE FUNDS	
Design Mark	PARAMOUNT GROUP REAL ESTATE FUNDS		
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use	e: 1979/11/28 First U	se In Commerce: 1979/11/28
	funds investment; manageme investment services; financing financing services; managem investment trust managemen	g of real estate develon ent of private equity f	opment projects; real estate

U.S. Application No.	85370052	Application Date	07/13/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	PARAMOUNT GROUP REAL ESTATE FUNDS		

Design Mark	REALE		OUNT GROUP E FUNDS
Description of Mark	and next to an outline of Nort	h Amercia, and the w nd line underneath the TE" are overlayed or I first horizontal line d	e first line, wherein portions of a portion of the illustration. isposed over the words
Goods/Services	Class 036. First use: First Use: 2002/12/00 First Use In Commerce: 2002/12/00		
	funds investment; management of a capital investment fund; real estate funds investment services; financing of real estate development projects; real estate financing services; management of private equity funds; and real estate investment trust management services		
U.S. Registration No.	2685613	Application Date	08/06/2001
Registration Date	02/11/2003	Foreign Priority Date	NONE
Word Mark	PARAMOUNT GROUP, INC.		
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U.S. Registration No.	2685613	Application Date	08/06/2001
Registration Date	02/11/2003	Foreign Priority Date	NONE
Word Mark	PARAMOUNT GROUP, INC		
Design Mark	PARAMOUNT GROUP, INC.		
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1979/11/28 First Use In Commerce: 1979/11/28 business management; business consultation; bookkeeping and income tax		
	preparation; and business services, namely facilities management of technical operations		
	Class 036. First use: First Use: 1979/11/28 First Use In Commerce: 1979/11/28		se In Commerce: 1979/11/28
	leasing of office space; real estate management		

Attachments	
	85310554#TMSN.jpeg ( 1 page )( bytes ) 85310550#TMSN.jpeg ( 1 page )( bytes )
	85310556#TMSN.jpeg ( 1 page )( bytes )
	85370052#TMSN.jpeg ( 1 page )( bytes ) 76294992#TMSN.gif ( 1 page )( bytes )
	Petition to Cancel.pdf ( 5 pages )(159626 bytes )

## **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address

record by First Class Mail on this date.

Signature	/Eric T. Fingerhut/
Name	Eric T. Fingerhut
Date	02/14/2012

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of	of Registration:		
	3,421,709 May 6, 2008 Paramount Destinations Inc.; DBA Paramount Destinations PARAMOUNT DESTINATIONS & Design 36		
PARAMOUN	T GROUP, INC.	) ) )	
	Petitioner	)	
<b>v.</b>		) Cancellation No.	
PARAMOUNT DESTINATIONS INC.; DBA PARAMOUNT DESTINATIONS		) ) )	
	Registrant	, )	

#### PETITION TO CANCEL

Paramount Group, Inc. ("Petitioner"), a Delaware corporation, having its principal place of business at 1633 Broadway, Suite 1801, New York, New York 10019, believes it is being damaged by United States Registration No. 3,421,709, which issued on May 6, 2008 and hereby petitions to cancel same.

The grounds for the cancellation are as follows:

(1) On information and belief, Paramount Destinations Inc.; DBA Paramount Destinations ("Registrant") is the owner of United States Registration No. 3,421,709 of the mark PARAMOUNT DESTINATIONS & Design, which issued on May 6, 2008 for "real property

management for vacation homes," in International Class 36.

(2) Petitioner is the owner of the following United States service mark applications (hereinafter "Petitioner's PARAMOUNT applications") including the word PARAMOUNT, alone and in combination with other words and designs:

Trademark	Goods/Services
Serial No.	
Registration No.	
PARAMOUNT GROUP	(Int'l Class: 36) Real estate services, namely, rental, leasing, and
PARAMOUNT GROUP	management of commercial property, offices, and office space
Serial No.: 85-310552	
PARAMOUNT GROUP	(Int'l Class: 37) Construction project management services; real estate
PARAMOUNT GROUP	development and construction of commercial, residential and retail property
Serial No.: 85-310554	
PARAMOUNT GROUP	(Int'l Class: 36) Funds investment; management of a capital
PARAMOUNT GROUP	investment fund; real estate funds investment services; financing of real estate development projects; real estate financing services; management of private equity funds; and real estate investment trust
Serial No.: 85-310550	management services
PARAMOUNT GROUP REAL	(Int'l Class: 36) Funds investment; management of a capital
ESTATE FUNDS	investment fund; real estate funds investment services; financing of
PARAMOLINT GROUP REAL ESTATE FUNDS	real estate development projects; real estate financing services; management of private equity funds; and real estate investment trust management services
Serial No.: 85-310556	
PARAMOUNT GROUP REAL	(Int'l Class: 36) Funds investment; management of a capital
ESTATE FUNDS & Design	investment fund; real estate funds investment services; financing of
REALESTATE FUNDS	real estate development projects; real estate financing services; management of private equity funds; and real estate investment trust management services
Serial No.: 85-370052	and and a second

(3) During its examination of Petitioner's U.S. Application No. 85/310,552, the United States Trademark Office cited Registrant's PARAMOUNT DESTINATIONS & Design registration as a bar to registration under Section 2(d) of the Federal Trademark Act, thereby

precluding registration of Petitioner's mark PARAMOUNT GROUP covered by U.S. Application No. 85/310,552.

- (4) Petitioner is damaged by the existence of United States Registration No. 3,421,709 as its citation as the basis of a Section 2(d) refusal precludes the registration of Petitioner's PARAMOUNT GROUP mark for "real estate services, namely, rental, leasing, and management of commercial property, offices and office space," in International Class 36.
- (5) In addition to Petitioner's PARAMOUNT applications, Petitioner is the owner of the following registration of the mark PARAMOUNT GROUP, INC. & Design:

Trademark	Goods/Services
Registration No.	
PARAMOUNT GROUP, INC. ar	nd (Int'l Class: 36) Leasing of office space; real estate management
Design A PARAMOUNT GROUP, INC.	(Int'l Class: 35) Business management; business consultation; bookkeeping and income tax preparation; and business services,
Registration No.: 2,685,613	namely facilities management of technical operations

- (6) Well prior to the application filing date, issuance of and date of first use alleged in United States Registration No. 3,421,709, Petitioner adopted, used, and is still using the trade name, trademark and service mark PARAMOUNT in interstate commerce in the fields of real estate services, namely, rental, leasing and management of commercial property, offices, and office space, and a wide-variety of other Class 36 services.
- (7) Petitioner is the owner of the trade name, trademark and service mark PARAMOUNT GROUP, INC. Petitioner has continuously used said name and mark and Petitioner's PARAMOUNT marks for a wide-variety of Class 36 services, and in the advertising and sale thereof, since well prior to the application filing date, issuance of and the date of first use alleged in United States Registration No. 3,421,709.
  - (8) By virtue of the prior use and continuous advertising and sales of services in the

fields of real estate services, namely, rental, leasing, and management of commercial property, offices and office space, and other retail estate services, purchasers of such services have come to recognize the mark PARAMOUNT as the source of Petitioner's services. As a result, Petitioner has established valuable goodwill and exclusive rights in Petitioner's PARAMOUNT marks pleaded in Paragraphs 2 and 5 above.

- (9) As indicated above, Petitioner duly registered the mark PARAMOUNT GROUP, INC. & Design in the United States Patent and Trademark Office under Registration No. 2,685,613 for, *inter alia*, "leasing of office space; real estate management, in International Class 36" (with "GROUP INC." disclaimed). Said registration issued on February 11, 2003 and has been incontestable since February 13, 2009.
- Registration No. 2,685,613 is *prima facie* evidence of the validity thereof and Petitioner's ownership and exclusive right to use the mark PARAMOUNT GROUP, INC. & Design in commerce in connection with the Class 36 and 37 services in the registration, and is constructive notice of Petitioner's ownership thereof, all as provided by §§ 7(b) and 22 of the Federal Trademark Act of 1946, as amended. The right to use the mark PARAMOUNT GROUP INC. & Design having become incontestable, Registration No. 2,685,613 is conclusive evidence of Petitioner's exclusive right to use the mark in commerce in connection with the Class 36 and 37 services in the registration, as provided by §§ 15 and 33(b) of the Federal Trademark Act.
- (11) The United States Patent and Trademark Office indicated in its examination of Petitioner's U.S. Application No. 85/310,552 that Petitioner's real estate services, namely, rental, leasing, and management of commercial property, offices and office space, and Registrant's real property management services for vacation homes, described in United States Registration No. 3,421,709, are similar in kind and/or closely related because both are "property management

services." In addition, the United States Patent and Trademark Office indicated that Petitioner's

management of commercial real property is not exclusive of vacation homes. According to the

United States Patent and Trademark Office Examiner, the similarity in commercial impression

along with the related nature of Petitioner's and Registrant's services may result in a consumer

encountering the marks and wrongly assuming that the services are derived from a common

commercial source. Therefore, based on this analysis of the United States Patent and Trademark

Office, purchasers, prospective purchasers, and others are likely to be confused or mistakenly

believe, contrary to fact, that Registrant's services rendered under the mark PARAMOUNT

DESTINATIONS & Design emanate from and/or are in some way sponsored or approved by

Petitioner and/or that Registrant is somehow affiliated with Petitioner, thereby damaging Petitioner.

(12) For the reasons set forth above, Petitioner is being damaged by the continued

existence of United States Registration No. 3,421,709 and the business and goodwill of

Petitioner is further damaged in that said registration tends to create or maintain statutory rights

in violation and derogation of the established rights of Petitioner.

WHEREFORE, Petitioner respectfully requests that judgment be entered herein

cancelling United States Registration No. 3,421,709.

PARAMOUNT GROUP, INC.

Dated: February 14, 2012

By:

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